As proposed at the Summit meeting, a listserv has been established for the California Summit Initiative New Directions for Student Support. The listserv will be used mainly to provide periodic updates on the work. All replies to this email come back to the Center for processing.

Initiative Infrastructure is Germinating

I. Steering Group Grows – To date, the following leaders have agreed to Steer California’s Initiative for New Directions for Student Support:

- Jackie Allen, Education Programs Consultant, CA Department of Education
- Lynne Aung, California Association of School Psychologists
- Wade Brynelson, Asst. Superintendent, State Department of Education
- Howard Blonsky, San Francisco Unified Pupil Services/CA Association of School SW
- Stephen Brock, NASP rep; Prof CSU Sacramento
- Mary Jo Buettner, Director, Chula Vista Community Collaborative
- Matt Collier, Director, Prevention & Intervention, Elk Grove USD
- Lynn Covarrubias, Program Manager, Systems of Support, Sweetwater Union HSD
- Joe Dear, Consultant, CA Commission on Teacher Credentialing
- Dorinda Dee, Asst. Superintendent, Lawndale
- Cory DeMars, California Federation of Teachers representative
- Frida Friend, Director, Student Support Services, Santa Paula ESD
- Michele Hobza, Director, Integrated Support Services, Sacramento City USD
- Mariaelena Huizar, Parent Program Specialist, San Bernardino Co. Schools
- Phil Kauble, Director, Student Support Services, LA County Office of Education
- David Kopperud, Education Programs Consultant, CA Department of Education
- Diane Lappi, Executive Director, Capistrano USD
- Renee Newton, Center for Community-School Partnerships
- Carol Osbrink, Assistant Superintendent, Huntington Beach Union HSD
- Barbara Owens, California Federation of Teachers representative
- D J Peterson, Consultant, CA Department of Education
- Mercedes Richardson, Student Support Services, Sweetwater Union HSD
- Eric Rofes, Humboldt State University
- Meredith Rolfe, Learning Support and Partnerships Div., Safe and Healthy Kids, CA DOE
- Richard Russell, Director, Student Support Services, Whittier UHSD
- Robert Slaby, Superintendent, Salinas City School District
- Nancy Spradling, Executive Director, CA School Nurses Organization
- Susan Thompson, Ed. Admin, CA Department of Education

II. Work Groups are Being Formed – The work group process involves each member sharing their ideas by email for reaction. Center staff will synthesize what has been shared and decided and send it to all CA summit participants and interested parties for their feedback and additional ideas.

# Work Group A. Social Marketing Campaign. One work group is focusing on clarifying the nature and scope of a social marketing campaign aimed at specific groups and key leaders (e.g., what to distribute, to who, how). At this juncture, two Steering Group members have indicated willingness to lead in developing and pursuing the functions of this work group:

>>>Eric Rofes, Assistant Prof. Education, Humboldt State University
>>>Frida Friend, Director Special Ed & Student Services, Santa Paula

If you would you like to be a part of this workgroup, please let us know by responding to this email.

The work group will build a plan for widely disseminating ideas and information about New Directions for Student Support throughout California.

First Task – What to distribute? The focus is on deciding what to disseminate. This will involve reviewing/revamping existing brief documents about New Directions, such as
the concept paper "New Directions for Student Support" which some folks around the
country already are adapting to meet their needs. (Online in the Summits section of our
Center website –
http://smhp.psych.ucla.edu/pdfdocs/studentsupport/studentsupport.pdf

two "white" papers developed for a urban and suburban district respectively (with talking
points). (Also online in the Summit section, these are briefer than the concept paper
and thus easier to use in developing a brief. See – "New Directions for School &
Community Initiatives to Address Barriers to LearningTwo Examples of White Papers
to Inform and Guide Policy Makers" –

the small brochure describing why new directions are imperative and what the Summits
Initiative is about (also online in the Summits section under “Outreach Campaign”)

And, the Center is about to put online, two additional related resources
>>One is a Q & A document responding to the basic questions that folks seem to ask
related to a new directions initiative.

>>A second is a brief article that was published in the journal of the National
Association of School Boards of Education (NASBE). "So you want higher
achievement scores? It's Time to Rethink Learning Supports"

Each of these five resources can be used as is or drawn on and quickly revised for various
audiences.

Second Task – Contact Who? The task here is to identify who the target audiences
should be at this stage of the initiative – school/district administrators? directors
of support service? special ed.? Title I? higher ed? ??????????

Third Task – How to Make Contact? The task here involves deciding on best strategies
for getting the "message"out at this juncture.

NoteSome related work has already been undertaken. For exampleSuzanne Fisher,
Executive Director, California Association of School Psychologists, included info on
New Directions for Student Support in the CASP Spring 2004 newsletter; Frida Friend
reports sharing info on the initiative at the March 20 CA Association for Counseling and
Development and at the April 30 CA Association of School Counselors

Work Group B. Identifying School Districts who are Ready to Move and Enhancing
Decision Maker Interest in New Directions for Student Support. This work group is
focused on how to identify school districts that are ready to move (e.g., what criteria to
use in determining readiness, who to contact for nominations) and how to engage
decision makers.

Steering group members leading this work group include
>>>Renee Newton, Director, Center for Comm. School Partnerships, UC Davis
>>>Dorina Dee, Assistant Superintendent, Lawndale
>>>Steve Brock, Asst. Prof. CSU Sacramento/NASP delegate
>>>Frida Friend, Director Special Ed & Student Services, Santa Paula

If you would you like to be a part of this workgroup, please let us know by responding to this
email.

First Task – Establishing Readiness Criteria. Work group members need to formulate
and react to a beginning list of criteria. The following is designed as a “starter” list
to stimulate additional criteria and reactions. Examples of possible criteria – Key
leaders in the district
>>are interested (see there is a need and an opportunity).
will consider policy proposals for New Directions for Student Support

are ready to map the range of resources in the district/schools/community

have some infrastructure at the district/school level for focusing on New Directions or are willing to develop such infrastructure

see opportunities for system changes that would sustain New Directions for Student Support (budgeting, professional development, capacity building, aligning policies, developing relevant standards and accountability).

After the work group provides their input on criteria, Center staff will synthesize what has been decided and send it to all CA summit participants and interested parties for their feedback, additional ideas, nominations of sites, etc.

Second Task – Top Level Meetings to Engage Decision Makers. There is a good deal of interest in top level meetings to engage decision makers in New Directions for Student Support. At this point, Steering Group members already indicate that they are taking info from the Summit and sharing it at key meetings they attend. The next step is to approach this matter more strategically, which means identifying top level meetings and clarifying how to obtain access. If you know of upcoming, top level meetings where there could be an opportunity to engage decision makers in exploring New Directions for Student Support, let us know by replying to this email or contact ltaylor@ucla.edu

We will follow up on all of this in the next few weeks.

We appreciate the opportunity to work with you on the CA. Initiative for New Directions for Student Support.

On another note, we understand that Assembly Bill 2569 Comprehensive Pupil Learning Support System is still in the pipeline (with letters of support from many of you).

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